

Program Goals

For each Program Goal, you will discuss your understanding of it, how it relates to information professionals and to you as an information science professional, and which courses or work experiences you believe assisted you with its achievement. You will then provide evidence by submitting current and relative artifact(s) that you have produced, either in your coursework or from your work experiences, demonstrating that you have achieved mastery of the MMLIS Program Goal. Artifacts produced as a team effort may be submitted as evidence of your goal achievement, but in your Program Goal Statement you must make it clear what your exact role was in the team project and what work was your individual responsibility. You must produce a mixture of team and of individually created artifacts, the balance being your choice. Note that one artifact can be used to demonstrate your mastery of two or three goals, with three being the maximum use of the same artifact. Please submit these to SmarThinking and edit before you submit for comments.

Program Goal A: *“Understanding the ecology of libraries and information networks, their unique environments, and how they are governed”*

Program Goal B: *“Articulate and employ professional values and ethics in a variety of situations and circumstances”*

Program Goal C: *“Apply and assess management strategies, practices and decisions”*

Program Goal D: *“Develop and manage content, including negotiating with vendors and licensors, for targeted communities of users”*

Program Goal E: *“Organize, retrieve and manage information for stakeholder benefit”*

Program Goal F: *“Locate, synthesize and translate information to intelligence for various client groups”*

Program Goal G: *“Develop, implement and assess programs and services for enhancing use of information and ideas”*

Program Goal H: *“Understand the role of current and emerging technologies and infrastructure in organizational effectiveness and service delivery”*

Program Goal I: *“Design, apply and interpret different research and evaluation methods to gain insight, assess impact and make appropriate decisions”*

Program Goal J: *“Manage and lead diverse projects and teams, understanding communication and leadership behaviors that affect workplace performance and client satisfaction”*



Program Goal K: *“Apply persuasion and influence through networking, collaboration, and relationship-building”*

Program Goal L: *“Demonstrate a commitment to continued professional education and lifelong learning”*

